



Your Comprehensive
BUYER'S GUIDE
for Luxury Spas and Hot Tubs

Envision returning home after an exhausting day to the warm embrace of a stress-relieving hot tub, transforming your mundane routine into a daily spa retreat. Right in the comfort of your own backyard, enhance your mental and physical well-being by selecting one of our many exquisite spas and hot tubs from Smith Pool.

From our sales to our service and maintenance, each step is curated to ensure a seamless journey to owning a sanctuary of relaxation. Our commitment to exceptional service guarantees your personal spa is not just an opulent dream but a splendid reality waiting to enhance your routine with a spark of rejuvenation.

Boost your spa-shopping confidence with this curated guide as our comprehensive hot tub overview is your first step towards claiming your very own backyard oasis, a relaxing escape from the rigors of daily life.

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Why Own a Spa or Hot Tub?

***Note to Reader:** A hot tub or spa is a large tub filled with heated water, equipped with jets for massage, designed for relaxation, hydrotherapy, and social enjoyment. In this buyer's guide, the terms "spa" and "hot tub" are interchangeable, and there is no difference between them other than manufacturer, make, and model.

Owning a spa or hot tub is not just about luxury; it's a commitment to your and your family's overall health, comfort, and well-being. With so many options available on the market, it's most important to prioritize your needs and wants, beginning with creating a checklist of what you're looking for in a hot tub and then exploring your options.

Is your primary need supporting relaxation, alleviating stress, and providing a therapeutic escape? Check out the Nordic Retreat SE™.

Are you looking for a kid-friendly hot tub to create relaxing family memories? Take a look at the Bullfrog Spas Swim Series.

Perhaps you're looking for something else! No matter your hot tub desires, Smith Pool provides the best lineup of luxury, multifunctional spas to accommodate you and your family.

What are the benefits of owning a hot tub or spa?

While relaxation is top of mind for hot tub owners, spas also offer a combination of health and leisure benefits for you and your family!

Stress Relief: The warm, soothing water reduces stress and anxiety, providing a calming escape from daily life, leading to better mental clarity and emotional balance.

Pain Relief: Regular use of a hot tub can ease physical pain and discomfort. The combination of heat and water relieves pressure on joints and muscles, making it great for arthritis, chronic pain, or post-exercise soreness. Hydrotherapy jets offer deeper massage and relaxation.

Better Sleep: Soaking in a hot tub before bed can help you sleep more soundly. The relaxation from the warm water signals your body that it's time to rest.

Family Time: Spas and hot tubs create a unique space for social interaction and family bonding. Whether hosting friends or enjoying time with loved ones, it fosters meaningful connections and memorable experiences.



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Overall Wellness: Regular spa sessions can improve circulation, boost heart health, and support a wellness-focused lifestyle.

Embrace the luxury and well-being that a hot tub can bring to your everyday routine. You'll see that it enhances your life in many ways, from health benefits to creating special family moments.

How to Tailor Your Hot Tub or Spa Experience to Meet Your Needs

When choosing the right one for you, take some time to consider various features you'll want to shape your overall experience — like the following hot tub and spa features:

Size and Space: Choosing the hot tub size depends on how often you'll use it and the available space in your yard. Compact models are ideal for intimate relaxation, while larger ones suit social gatherings. Consider your installation area to ensure access that is safe, easily accessible, comfortable without overcrowding your backyard or patio.

Seats and Loungers: The right hot tub seating arrangement will provide the most comfort. Look for ergonomic designs that support your desired number of people. Decide if you prefer upright seats, loungers, or a mix of both. If full-body hydrotherapy is important to you, opt for a hot tub with a built-in lounger — it allows you to recline fully for an immersive experience.

Jets and Hydrotherapy: A good massage experience is key. Do you want a gentle, soothing massage or deep tissue experience? Spas offer various jet configurations and intensities to meet your preferences. The number, type, and placement of jets affect the therapeutic benefits. Some hot tubs include adjustable jets to target different areas like your back, shoulders, and legs.


Lighting and Design: Today's spas feature customizable LED lights that enhance ambiance and set the mood for a calming or festive atmosphere. You have the flexibility to choose between sleek, contemporary styles or traditional looks that fit your taste and outdoor space. Extra features like built-in waterfalls, illuminated control panels, and stylish finishes elevate aesthetic appeal.

Warranty and Maintenance: A thorough warranty and straightforward maintenance are crucial. Choose a spa with a comprehensive manufacturer's



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warranty that covers both parts and repairs. Opt for models with easy-to-use maintenance features like self-cleaning systems, efficient filtration, and easy-access panels. With regular maintenance and a great warranty, you can protect your investment for long-term enjoyment.

Deck and Furniture: You can add a deck and furniture around your hot tub to enhance safety, convenience, and aesthetics. Consider adding steps for easy access, railings for safety, storage for spa supplies, and furniture for family seating. Be sure to choose durable, weather-durable, pest-resistant materials like composite decking, treated wood, rattan, resin, or aluminum. Careful planning will create a seamless, attractive extension of your living space, enhancing your hot tub experience.

By carefully considering these features, you can create a personalized hot tub experience that aligns with your lifestyle and preferences. Now, let's explore which luxury spa brands can provide you with the best options.

Which Luxury Spa Brand?

The Smith Pool team is committed to only offering you top-of-line hot tubs with the best-in-class service and maintenance to match. This is why we partner with two long-standing, reputable hot tub manufacturers: Bullfrog and Nordic.

Bullfrog Spas

Started in 1989 by the son of a pool builder, Bullfrog Spas has been leading the charge and innovating the hot tub industry since then. Their signature JetPak Therapy System™ debuted in 1996, setting a new standard in customizable hydrotherapy technology. Today, Bullfrog's proprietary JetPak Therapy System™ is as strong as ever, allowing you to choose out of 18 different massage variations to customize your spa experience exactly how you want it. **Luxurious, tailor-made, and innovative: everything you could want in a spa!**

Nordic Hot Tubs

A 25-year veteran in the spa industry, Nordic Hot Tubs delivers high-quality hydrotherapy for everyone. Nordic's heartbeat is their S.T.A.R. Philosophy: Simple. Therapeutic. Affordable. Reliable. Each of their hot tubs is easy to use without confusing, unnecessary bells and whistles. **While maintaining affordability, reliability, and quality, Nordic Hot Tubs is focused on the practical health benefits of their products**—and ensuring everyone has access to the best-in-class hot tubs.



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Selecting the Right One: **bullfrog**[®] spas

X Series™ – Comfort Class Spas



Great for large families and people who love hosting guests, Bullfrog's X Series™ is a lineup of seven affordable, therapeutic, comfort-class spas. Considered to be both value-packed and luxury-class, each spa is built with superior internal and external components and design. Bullfrog created the perfect mixture of high-end features at a price you'll love. With exclusive elements like LED mood lighting and EnduraFrame™ construction, you will surely enjoy the life-changing benefits of the X Series™ spas.

Top Features:

- **Luxury at an Affordable Price:** Spa-level therapy within the comfort of your home and with seating for up to 8 adults, perfect for large families seeking therapeutic benefits.
- **Engineered for Excellence:** Durable EnduraFrame™ construction, full-foam insulation, and superior lighting and water features deliver a high-end spa experience at a remarkable value.
- **Innovative Jet Design:** Premium looks and performance with a therapeutic jets system for an unparalleled massage experience.
- **Elegant Lighting and Water Features:** Innovative LED mood lighting and a customizable soothing water feature that will enhance your backyard ambiance, providing a serene spa experience.
- **Sustainable and Efficient:** Built with 100% wood-free EnduraFrame™ construction and high-density insulation for lasting durability and energy efficiency, ensuring your spa is both eco-friendly and cost-effective.

Selecting the Right One: **bullfrog**[®] spas

A Series™ – Luxury Class Spas



Considered Bullfrog's top-of-the-line product range, the A Series™ is designed to meet your every need. This class of spas combines elevated luxury with premium performance to give you an unforgettable combination of customizable relaxation and entertainment. With multiple trim options, various seating depths, unique headrests, attractive lighting, a waterfall system, and much more, the nine different spa models in the A Series™ establish an elevated standard — a combination of luxury, performance, and personalization.

Top Features:

- **Elevated Luxury and Customization:** Represents the pinnacle of luxury in Bullfrog Spas' lineup, offering up to 8-person capacity, customizable JetPaks for personalized hydrotherapy, and models designed for both comfort and entertainment.
- **Premium Design and Personalized Experiences:** Features three trim levels for ultimate luxury, with a hydrotherapy system, enhanced seating, and thoughtful design for optimal relaxation.
- **Advanced Filtration Systems:** Includes the Simplicity[®] Filtration System, ensuring a pristine, problem-free spa experience.
- **Sophisticated Aesthetics:** Offers a range of attractive color options coordinated for stylish visual appeal, including innovative lighting, cup holders, and water features for an enchanting ambiance.
- **Cutting-Edge Technology and Comfort:** Includes premium touchscreen controls, an optional high-quality audio system, and the CloudControl 2™ WiFi module for effortless spa management.

Selecting the Right One: **bullfrog**[®] spas

M Series™ - Elite Class Spas



Bullfrog's M Series™ combines functionality, aesthetics, and versatility to create an elite spa experience. With its water filtration system, adjustable lighting and headrests, smart sensor technology and controls, and various layouts, this elite class of spas will melt away every ounce of stress, leaving you relaxed and rejuvenated. Any choice among the four spas in this class will pave the way to a peaceful mind, body, and home.

Top Features:

- **Patented JetPak Therapy System™:** Offers up to 18 customizable massages for a truly personalized spa experience, ensuring you find your perfect relaxation settings.
- **Elite Aesthetics and Functionality:** Combines intuitive controls, smart sensor technology, and versatile layouts with stunning LED lighting and water features.
- **Innovative Water Care and Filtration:** Features the Simplicity® Filtration System and EOS™ O3 enhanced ozone system for easy, efficient, and eco-friendly water maintenance.
- **Advanced Construction and Design:** Withstands the test of time with EnduraFrame™ construction and offers a selection of personalized color profiles for an aesthetic that enhances any outdoor space.
- **Seamless Operation and Entertainment:** Integrates premium, multifunctional touchscreen controls with optional high-quality audio and CloudControl 2™ WiFi module for ultimate convenience and enjoyment.

Selecting the Right One: **bullfrog**[®] spas

Swim Series™ – Performance Class



This lineup of spa models offers a backyard water experience unlike any other. Equipped to accommodate workouts, playtime, and relaxation, Bullfrog's Swim Series™ is your ideal spa experience — personalized just for you and your family. Every day with a Swim Series™ spa can be a new experience. One day, you can build endurance and strength with customizable workout programs and premium, add-on fitness features. The next day, create priceless memories with your children in the splash zone play area. With just one spa, you can choose to sweat or soothe. No other multifunctional spa like this exists on the market today. With an endless variety of uses, you're sure to love your brand-new Swim Series™ spa.

Top Features:

- **Personalized Hydrotherapy:** Offers unparalleled personalization with up to 18 different massages for a tailored spa experience.
- **Innovative Swim Current:** Features an innovative swim-current system for enhanced workouts at all skill levels, ensuring an effective and enjoyable exercise.
- **Advanced Water Care:** Utilizes the cutting-edge Clear Comfort AOP system for eco-friendly, low-chemical water purification to maintain crystal clear, safe spa water.
- **Family-Friendly Design:** Incorporates safety and comfort with multilevel seating, non-slip surfaces, and a playful splash zone, perfect for family fun and relaxation.
- **Elite Construction and User-Friendly Controls:** Ensures long-term stability and durability with the EnduraFrame™ construction, as well as premium lighting, intuitive touch-screen controls, and versatile workout-to-relaxation transitions.

Selecting the Right One:



Jubilee SE™



Discover the epitome of affordable luxury with the Jubilee SE™ hot tub by Nordic, where powerful performance meets unparalleled comfort. Immerse yourself in a rejuvenating experience with bucket seats, wrapping your body in a cascade of warm, therapeutic water. Engineered for excellence, the Jubilee SE™ combines the robust Nordic Star™ jets with a potent 3hp pump to provide a lavish hydrotherapy session — providing you with nonstop revitalization.

Top Features:

- **Nordic Star™ Jets and Powerful 3hp Pump:** Massages with customizable intensity for full-body relaxation.
- **Nordic Permashell™ and Permawood™:** Includes durable, easy-to-maintain surfaces and cabinets designed for beauty and longevity.
- **Dual-Therapy System™:** Provides ultimate hot water therapy with whirlpool flow and targeted jets.
- **Northern Lighting Package™:** Enhances spa ambiance with LED lighting for a mesmerizing nighttime experience.
- **Comprehensive Warranty:** Includes extensive manufacturer's warranty coverage, including a limited lifetime warranty on the Permashell™.

Selecting the Right One:



Encore SE™



Immerse yourself in the elevated embrace of the Nordic Encore SE™, a sanctuary of relaxation right in your backyard. This spa combines modern innovation with the ultimate warm-water therapy, featuring the Nordic Star™ jet system and a robust 3hp pump. Every detail, from the richly colored Nordic Permashell™ to the elegant Nordic Permawood™ cabinets, is designed to enhance both the aesthetics and functionality of your spa experience.

Top Features:

- **Ultimate Relaxation:** Offers a serene escape with 40 fully adjustable Nordic Star™ jets for a personalized massage experience.
- **Elegant Design:** Features durable, beautifully colored Nordic Permashell™ and Nordic Permawood™ cabinets, blending strength and style seamlessly.
- **Dual-Therapy System™:** Provides ultimate hot water therapy with whirlpool flow and targeted jets.
- **Advanced Lighting Package:** Includes the Northern Lighting Package™, creating a captivating nighttime ambiance with LED backlit features.
- **Superior Insulation and Sanitation:** Ensures enhanced insulation and optimal water purity with the Nordic Wrap™, Nordic Clean™, or Nordic Pure™ Ozone add-on options warranty on the Permashell™.

Selecting the Right One:



Retreat SE™



The Retreat SE™ from Nordic Hot Tubs merges unparalleled power with the essence of luxury, promising a spa experience that beckons you to your personal oasis time and again. This coveted model, known for its comfort and therapeutic capabilities, features fully adjustable Nordic Star™ jets and a robust 3.0hp pump, ensuring a deep, soothing massage across every inch of your body. Crafted with enduring materials and designed with aesthetic elegance, the Retreat SE™ stands as a testament to Nordic's commitment to quality, backed by a comprehensive warranty.

Top Features:

- **Tailored Comfort:** Boasts 28 fully adjustable Nordic Star™ jets for personalized therapy sessions.
- **Elegant Durability:** Includes Nordic Permashell™ and PermaWood™ materials, offering both beauty and reliability.
- **Hydrotherapy System:** Relieves stress with a high-volume whirlpool flow and direct pressure jets.
- **Ambient Lighting:** Enhances the evening-time mood with the Northern Lighting Package™.
- **Safe Cleaning Systems:** Maintains superior water quality with Nordic Clean™ or Nordic Pure™ maintenance systems.

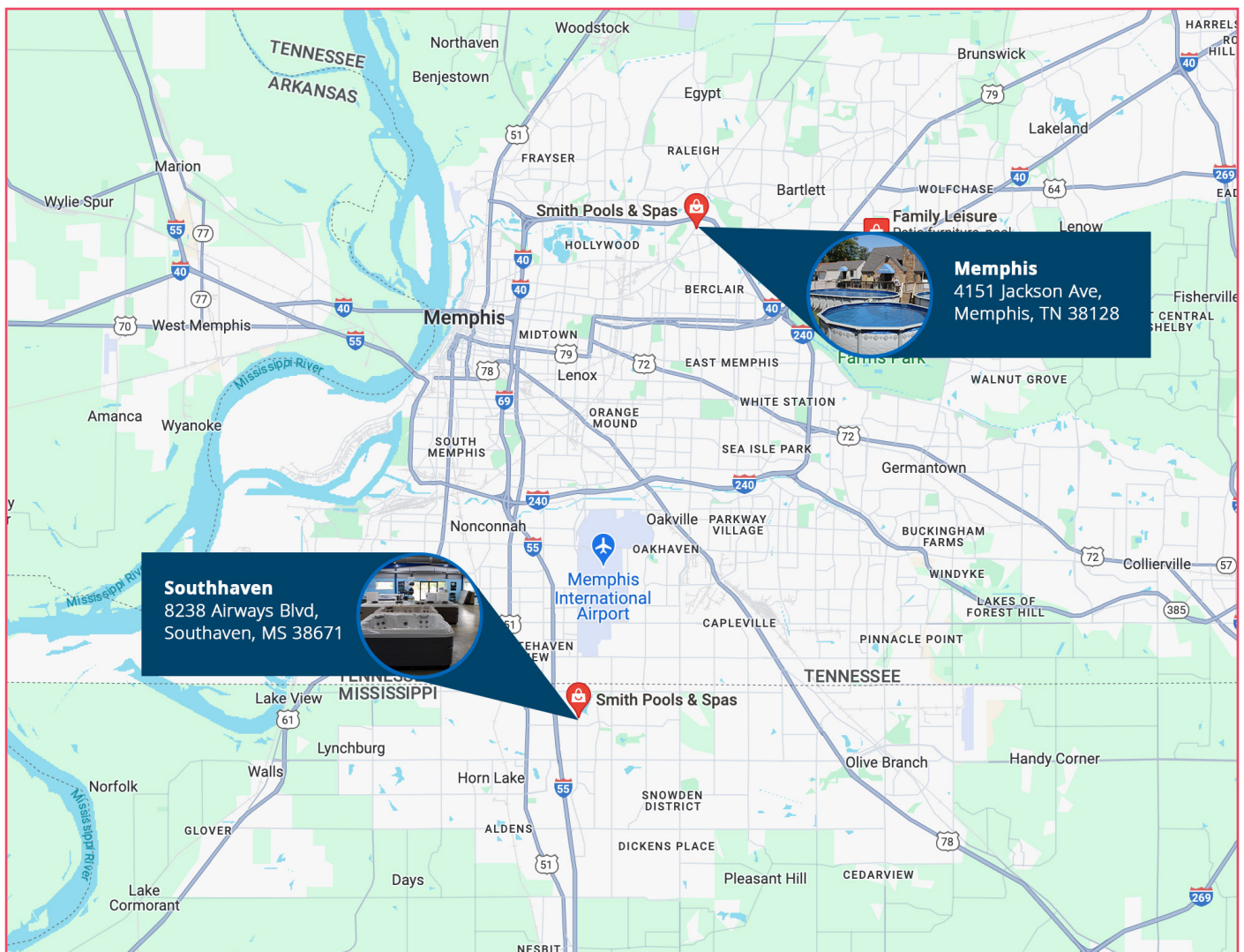
The Importance of Choosing a Local Dealer

When investing in a hot tub or spa, the dealer you choose plays a vital role in your long-term satisfaction and enjoyment. Unlike big-box retailers, a local dealer provides comprehensive support and service throughout the lifetime of your hot tub, making your investment worthwhile for years to come.

A spa is a significant investment, and having a reliable partner for maintenance and support is invaluable. With a local dealer, you have a trusted team to assist with any issues that may arise. One call connects you directly to knowledgeable professionals who can address your concerns — promptly and efficiently.

Warranty work is handled by local technicians, ensuring that repairs are done correctly and swiftly. Even after your warranty period expires, local dealers can tackle any repairs, keeping your hot tub in optimal condition. Additionally, if you ever need to relocate or replace your spa, your dealer can assist with these services for a seamless transition. Local dealers also provide ongoing support by supplying the necessary chemicals and maintenance products. They can even help with enhancements like installing decking to elevate your spa experience.

By choosing a local dealer, you gain a partner dedicated to ensuring your hot tub remains a source of relaxation and enjoyment for years to come.



Meet Your Local Pool and Spa Partners

For nearly five decades, Smith Pool has helped thousands of families in the Mid-South transform their backyards into places for family leisure and entertainment. Today, we continue this tradition of excellence by maintaining a company of loyal, professional team members who can help you create the perfect pool, spa, or hot tub setting for the entire family. With brick-and-mortar locations in Southaven and Memphis, we pride ourselves on providing easy access to all our customers across the Mid-South.

Kyle Smith
President & CEO

Ricky Williams
Vice President & COO

Joe Husted
Retail Director

Michael Wilborn
Service Director

Chance Goodwin
Maintenance Manager

Kenny Waters
Repairs & Renovations Manager

Josh Acroyd
Installation Manager

Zack Merlino
Memphis Store Manager

Tim Colbrese
Southaven Store Manager

Catherine Evans
Customer Advocate

Altogether, our team has more than 150 years of experience servicing and installing swimming pools and hot tubs. You deserve the best-in-class service and products, so connect with our dedicated team of experts today!

The Smith Pool staff will be happy to answer any question you may have! Give us a call or visit one of our stores today. We'd love to meet you and welcome you to the Smith Pool community.

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